

EBBE group

Expand Business Beyond Expectations

Meeting Minutes- February 12, 2009

- Meeting started: 7:30 am
(shifted to Burger King because Friendly's did not open on time)
- Members in attendance: 11
- Guests: none
- Introductions: none
- Speaker: none
- Referrals: 7
- Testimonials: 5

Agenda

1. As the new President, Bill Gilligan opened meeting. Because of the late start, the usual 60 second business pitches were not presented.
2. BG opened a discussion of new ideas and directions for the group to consider for the next year. They included the following:
 - a. Require 50% attendance by group members to show interest and support for the group. If this guideline is not met, member will need to re-apply for membership. Consensus was that serious consideration should be given to add this the group's bylaws.
(Laura Barbieri has copy of the bylaws which will be posted on the EBBE blog.)
 - b. Formalize the weekly speaker program, 3 times/ month. Flynt Lincoln volunteered to coordinate program and will issue a speaker list. Larry Krainson will be the first speaker on February 19. Each scheduled speaker should be prepared to present one week in advance in case of scheduled speaker absence.

The first meeting of every month will be a round table group discussion of new topics.

- c. Each member will be asked to keep their weekly business commercial to 60 seconds or less. Extended time subjects will be allowed later in the meeting if time permits.
- d. The newly implemented monthly "After 5" social event will now be held on the last Tuesday of every month. The next one will be held on **March 31** at **Bertucci's in Longmeadow**. It was decided to forego the periodic recruitment dinners because of the cost and relatively poor recruitment results. Each member will be expected to bring one new potential group member in the coming year to an "after 5" event.

- e. A suggestion was made by Jim Moran that with the computer/ Internet/ electronic gadget knowhow in the group, we could use develop this as a benefit for joining the EBBE group. This would require us to develop some means to educate current/ future members. Bill Gilligan cited the example of how using JOTT has become such a great tool for his business. JOTT was first introduced to the group by Nyles Courchesne and there is some limited information available on our blog.
- 3. EBBE membership dues (\$125) are expected be paid by March 1.**
 - 4. Next EBBE meeting is February 19 at 7:15 am.**

Submitted by Jim Moran/ 2/12/09