



Meeting Minutes- March 19, 2009

- Meeting started: 7:15 am
- Members in attendance: 11
[Andrew, Bramucci, Corigliano, Forrest, Gilligan, Krainson, Moran, Ramsey, Ripley, Saffer, Snyder]
- Guests: none
- Introductions: none
- Speaker: Jim Moran- speaking about his business- *LongmeadowBiz, LLC*
- Referrals: 3
- Testimonials: 3

Agenda

1. The meeting was called to order at 7:15 am by Bill Gilligan.
2. 60 second round table commercials.
3. Jim Moran provided the group with a 10 minute presentation (+ followup questions) about his business- LongmeadowBiz, LLC . Below are the highlights:
 - [LongmeadowBiz](#) provides a connection between residents of the town of Longmeadow and businesses looking to provide services or products.
 - There is a business directory with 64 category and over 350 businesses- many of which do not have any Internet presence. Jim's business can provide a wide range of web based services for local businesses.
 - LongmeadowBiz provides advertising opportunities ranging from **free** (text listing- no hot link) to \$300/year depending upon the amount of visibility on the website.
 - His business model states that visitors will come to the website to find local information and will connect to advertisers. Information includes a [Town Calendar](#) and [Longmeadow Community Bulletin Board](#).
 - In addition, there are many **free** services for town residents including [Items for Sale](#), [Items Wanted](#), [Employment Opportunities](#) and Tag Sales section which includes a special weekly [Tag Sale Map](#) that is printed out by many people.
 - Other specialty fee based services include [Longmeadow-FSBO](#) and [House for Rent](#).
 - As part of LongmeadowBiz Jim writes two blogs- [Real Estate Buzz at LongmeadowBiz](#) and [LongmeadowBuzz](#) – both of which attract significant numbers of visitors. Some additional advertising is placed on these blogs.
 - Website traffic is usually ~ 12,000 visitors and 75,000 page views per month.

4. This week's 10 minute Tech Corner included the following items:
 - Larry Krainson of Computer Care presented to the group an overview of a new device for network printing called [1-Port USB Print Server](#) from IOGEAR. This device allows for wireless printing setup. Multiple laptops or desktops can access a printer via a local wireless network. According to Larry, the printer does not have to be connected to a computer. Price for the device is \$40-50 and he does installations for an additional \$50.
5. Bill Gilligan reported that our new monthly lunchtime networking event was a success. This first lunch was held at J. Quincy's- on March 17 and attended by 3 EBBE group members. Our next "after 5" event will be held on March 31 at Bertucci's in Longmeadow. For additional information, see the EBBE blog at ebbegroup.wordpress.com.
6. Bill Gilligan and Tim Andrew both suggested that group members all consider adding an EBBE signature to the bottom of their business emails in an effort to deliver some increased visibility to the group. As an example, Bill's email signature file is shown below:

Are you looking to network with other businesses?
log on at: <http://ebbegroup.wordpress.com>
7. Larry Krainson had the following announcement:

His Boy Scout troop will be holding a Silent Auction and fundraising event at the [Carriage House/Barney Estate](#). It will be a catered affair by Elegant Affairs. Cost is \$30. He is looking for donations of services by group members. Proceeds from the event will be used for purchase of tents, repair of trailers and subsidizing of trip fees this summer for needy scouts. There are currently 39 scouts of which 12 boys are new members. Any contributions will be greatly appreciated.
8. Sandy Saffer announced that his son Jeremy is creating a book of photographs about different "heavy metal music" groups which should be published later this summer. He will keep the group posted.
9. Updated list of scheduled speakers:
 - Mary Ripley- March 26
 - Round Table- April 2
 - Sandy Saffer- April 9
10. EBBE membership dues (\$125) are due by the end of March.
11. Next EBBE meeting is March 26 at 7:15 am.

Submitted by Jim Moran, 3/22/09

Bill Gilligan suggested that each group volunteer for 1 hour this week