

EBBE group

Expand Business Beyond Expectations

Meeting Minutes- June 11, 2009

- Meeting started: 7:15 am
- Members in attendance: 14
[Tim Andrew, Laura Barbieri, Ernie Bramucci, Norm Corigliano, Nyles Courchesne, Dick Forrest, Sydney Hirsch, Larry Krainson, Michael McGill, Jim Moran, Wayne Ramsey, Mary Ripley, Sandy Saffer, Joe Zawrotny]
- Guest Speaker: Dick Forrest, *ABGraphic.net*

Agenda

1. The meeting was called to order at 7:15 am by Tim Andrew (*filling in for Bill Gilligan*).
2. 60 second round table discussions.
 - Michael McGill commented that he had participated recently in a Green “expo” at Tower Square. He was also excited about being selected as one of the painters for the “Extreme Makeover” program that will take place locally in the next couple of weeks.
 - Larry Krainson mentioned a new type of “nuisance” called “scareware” which is a form of spyware. For more details see the story in the 6/10/09 edition of USA Today.
 - Jim Moran mentioned the good practice of using bcc’s when sending messages to large groups. Many people are very protective of their personal email addresses.
3. Dick Forrest presented an overview of his ABGraphic.net business and described some specific successful website projects. His business has been recently focusing on developing website for medical and restaurants businesses. ABGraphic.net provides design and maintenance of websites for businesses. Recently, he has been considering using a new feature from Adobe which is called “incontext editing” which allows users to edit their website directly via the Internet. A couple business websites that were created by ABGraphic.net are: www.spiritwarriorsTV.com and www.phylogic.com
4. There was a brief discussion about the group project at Brightside. The 8 members who attended thought that this was a worthwhile project and should be considered again. Norm Corigliano suggested that our group consider donating a composting bin for use by Brightside- expected cost ~ \$150.

Bill Gilligan was thanked by Tim and the group for all of his organizing efforts that made this group project event a great success.

5. The following 10 minute business presentations are scheduled:
 - June 18- Norm Corigliano, field trip to Bill Gilligan’s house
Please note that the entire meeting on June 18 will be at Bill Gilligan’s house- 63 Lenox Circle in East Longmeadow.
 - June 25- Bill Gilligan
6. The next “After 5” networking event will be at JQuincys on June 30 at 5 PM.
7. Referrals- 7
Testimonials- 3

Submitted by Jim Moran, 6/11/09