

EBBE group

Expand Business Beyond Expectations

Meeting Minutes- July 2, 2009

- Meeting started: 7:15 am
- Members in attendance: 11 out of 14
[Tim Andrew, Ernie Bramucci, Norm Corigliano, Nyles Courchesne, Dick Forrest, Bill Gilligan, Larry Krainson, Jim Moran, Mary Ripley, Sandy Saffer, Joe Zawrotny]
- Guest Speaker: Nyles Courchesne, Peskin, Courchesne & Allen, P.C.

Agenda

1. The meeting was called to order at 7:15 am by Bill Gilligan
2. 60 second round table discussions.
 - Tim Andrew mentioned that he is planning a new program for customers: Mass Sales Tax increases by 25% on 8/01/09 and he plans to reimburse the sales tax increase + give customers an extra 5% on taxable items through 12/31/09
 - Joe Zawrotny said that because of all the rainy weather he was looking for some “winter” type (translate inside) projects for his business.
 - Jim Moran mentioned to the group about Google News Alerts and said he found it to be a useful free service to stay informed about your competitors, world events, etc.
 - Larry Krainson warned group members about the effects of lightning strikes on computers and strongly urged everyone to purchase a quality surge protector and to shutdown/ disconnect computers including any phone line or cable modems
3. Nyles Courchesne of Peskin, Courchesne& Allen, P.C. presented a 10 minute update and overview of his real estate legal business.
4. The following 10 minute business presentations are scheduled:
 - July 9- No speaker, round table discussion on EBBE group bylaws
 - July 16- Larry Krainson
 - July 23- Michael McGill
5. Comments were made about our successful “After 5” networking event that was held at **Bertucci’s in Longmeadow** on June 30. Two potential members attended and there were 8 group members. Jim Moran created a short video clip and posted it on our group blog. The next After 5 will be on July 28 at a “to be determined” location. The group also decided to forego the lunchtime networking events since there have been very poor turnouts.
6. The group discussed the possibility of sponsoring a Springfield Chamber of Commerce event in September, Eastern States Home Show and other events to gain increased exposure and to help recruit new members. Mary Ripley volunteered to coordinate publicity and press releases for our group in an effort to become more visible to the Greater Springfield business community.
7. Referrals- 7
Testimonials- 1
8. The meeting was adjourned.

Submitted by Jim Moran, 7/08/09