

EBBE group

Expand Business Beyond Expectations

Meeting Minutes- July 9, 2009

- Meeting started: 7:15 am
- Members in attendance: 11 out of 14
[Tim Andrew, Norm Corigliano, Nyles Courchesne, Dick Forrest, Bill Gilligan, Sydney Hirsch, Larry Krainson, Michael McGill, Jim Moran, Mary Ripley and Sandy Saffer]
- Guest Speaker: No speaker- Round Table discussion on EBBE Bylaws

Agenda

1. The meeting was called to order at 7:15 am by Bill Gilligan
2. 60 second round table discussions.
 - *Jim Moran* mentioned that he had started a new business feature on LongmeadowBiz similar to the Springfield Republican's "peel off" ad. An ad, hot-linked to a business coupon or special feature will periodically be displayed at the top-center of the LongmeadowBiz website. Jim will let the group know how well it works.
 - *Larry Krainson* noted that Google is trying to make some inroads into PC operating system with the announcement that their Chrome OS will be available next year for Netbook type computers.
 - *Sandy Saffer* briefly outlined some new services that he is offering to clients that help with financial budgeting.
3. *Tim Andrew* presented some membership recruiting/ advertising ideas to the group for consideration. Possible ads in the Reminder with details including pricing were discussed. The group was interested and an Advertising/ Branding subgroup consisting of *Tim Andrew, Jim Moran* and *Larry Krainson* was formed and asked to come back to the group with final proposals.
4. Round table discussion: The group bylaws were reviewed and some additional revisions were made. Jim Moran will make the necessary changes in the bylaws as discussed and email them to the group so that they can be reviewed and then voted on at the next meeting (July 16).
5. Sydney Hirsch handed out some plastic business card holders- a great way for each member to carry with them a copy of each other member's business card.
6. The following 10 minute business presentations are scheduled:
 - July 16- Larry Krainson
 - July 23- Michael McGill
 - July 30- Jim Moran
7. Referrals- 7
Testimonials- 0
8. The meeting was adjourned.

Submitted by Jim Moran, 7/14/09