

# EBBE group

Expand Business Beyond Expectations

## Meeting Minutes- August 20, 2009

- Meeting started: 7:15 am
- Members in attendance: 7 out of 14  
[Tim Andrew, Ernie Bramucci, Dick Forrest, Bill Gilligan, Mary Ripley, Sandy Saffer and Joe Zawrotny]
- Guest Speaker:

## Agenda

1. The meeting was called to order at 7:15 am by Bill Gilligan. Because only 6 members were in attendance at that time, both the 60 second round table, as well as the 10 minute presentation scheduled for Sandy Saffer, were cancelled. Sandy's presentation will be re-scheduled for a later date.
2. An informal, off-the-cuff discussion of a variety of topics was held.
  - Dick Forrest proclaimed the clear benefit of a free seminar entitled 'Growth Through Social Networking' to be held at Wilbraham & Monson Academy on 9/18 at 7:00-9:00 am. Enrollment forms must be submitted. Talk to Dick if you are interested.
  - Dick also counseled Tim Andrew as well as other group members on the benefits of joining the Chamber as an individual business, if for no other reason than to take advantage of the Chamber's monthly e-mail program. Annual dues of \$325 and a monthly e-mail cost of \$50 were accepted as quite reasonable by the group in exchange for the clear benefit. Contact Ms. Teddy Woeppel at 413-755-1316
  - The group was unanimous in approving a table in the Chamber after 5 scheduled 10/14/09 at the Mass Mutual center. A \$150 payment must be made immediately if not sooner to reserve a table at this event. Continuing efforts to assure a good turnout by our members was mentioned, as well as a need to review our banner with Nyles Courchesne to assure it's timeliness or possible need for updating.
3. This month's "After 5" will be Tuesday evening at Bertucci's in Longmeadow. Consensus was reached that this is an ideal networking and recruiting opportunity for the area's Premier networking group. Momentum seems to be building for this monthly event.
4. There was 1 referral and no testimonials.
5. The meeting was adjourned.

Submitted by Tim Andrew, 8/21/09