

EBBE group

Expand Business Beyond Expectations

Meeting Minutes- September 10, 2009

- Meeting started: 7:15 am
- Members in attendance: 9 out of 14
[Tim Andrew, Ernie Bramucci, Norm Corigliano, Dick Forrest, Sydney Hirsch, Larry Krainson, Jim Moran, Sandy Saffer and Joe Zawrotny]
- Guest: Bernard (“Buzz”) Travers/ *Aaron-Smith, P.C.* (invited guest of Dick Forrest)
- Guest Speaker: Joe Zawrotny/ *Magnum Home Remodeling*

Agenda

1. In the absence of Bill Gilligan (on vacation), the meeting was called to order at 7:15 am by Tim Andrew.
2. 60 second round table discussions
 - Dick introduced a guest visitor- Bernard “Buzz” Travers to the group. Buzz is a CPA with a law degree primarily engaged with accounting business. He briefly explained that his legal background is helpful in the accounting business but that he is not practicing law in his current position.
 - Dick Forrest mentioned that he attended the ACCGS **September “After 5”** held at the Cafe Lebanon. Sandy Saffer also attended the event.
 - Jim Moran shared with the group a new communications vehicle that he has been considered using. Using Internet press releases are a good way to increase business website traffic. One useful resource is called www.PressReleasePoint.com which automates the task of sending business related PRs to 50 websites for distribution.
3. Joe Zawrotny of Magnum Home Remodeling was this week’s speaker. He reported that there has been an uptick in business recently and is now booked into winter. Joe provided the group with a brief informal overview of his business and business philosophy. One interesting point was that when he is bidding for a project, he will quote it as it should be done and not take shortcuts or consider using inferior materials. This will sometimes cause him to lose potential jobs but is better for good customer relationships. He also answered a number of questions from group members.
4. Tim Andrew/ Tyre Trak Automotive Center is the scheduled speaker for the next meeting on September 17
5. There were 2 referrals and 3 testimonials.
6. The meeting was adjourned.

Submitted by Jim Moran, 9/15/09